# **MARKETBEAT**

# Office Snapshot Q4 2015

Fort Myers/Naples, FL



# FORT MYERS/NAPLES OFFICE

| Economic Indicators   |       |       |                      |  |  |  |  |  |
|-----------------------|-------|-------|----------------------|--|--|--|--|--|
|                       | Q4 14 | Q4 15 | 12-Month<br>Forecast |  |  |  |  |  |
| Lee Cty. Employment   | 235k  | 242k  |                      |  |  |  |  |  |
| Lee Cty. Unemployment | 5.6%  | 4.8%  |                      |  |  |  |  |  |
| U.S. Unemployment     | 5.7%  | 5.0%  |                      |  |  |  |  |  |
|                       |       |       |                      |  |  |  |  |  |

#### Market Indicators (Overall, All Classes)

|                                | 2014    | 2015    | 12-Month<br>Forecast |
|--------------------------------|---------|---------|----------------------|
| Overall Vacancy                | 12.3%   | 10.7%   |                      |
| Net Absorption                 | 201k    | 874k    |                      |
| Under Construction             | 299k    | 23k     |                      |
| Overall Average Asking<br>Rent | \$15.48 | \$16.38 |                      |

# Net Absorption/Asking Rent 4Q TRAILING AVERAGE



#### **Overall Vacancy**



#### **Economy**

The Southwest Florida economy continued to exhibit strong growth, with seasonally-adjusted unemployment rate for the five-county region falling to 5.0% for November; a full point improvement from a year ago. The area recorded a 1.5% increase (4,593) in new jobs added in Fort Myers/Cape Coral and a 0.7% increase (1,085 jobs) in the Naples/Marco Island area. Seasonally-adjusted regional tax sales were up 11% in September 2015 versus September 2014. Tourist Tax revenues for October 2015 climbed to 13% for the region encompassing Collier, Lee and Charlotte counties.

The demand for new construction residential and apartment living properties is expected to continue at least through the next few years. Rental rates have soared as landlords are taking advantage of the high demand and recoup losses from lower rents charged in the wake of the Recession. Salaries are staying the same, yet rent prices are increasing causing some renters to struggle with higher rents. On a positive note, some renters are considering buying instead.

#### Leasing activity steadily improves

At the end of fourth quarter, total office space in the Lee/Collier market area amounted to nearly 28.6 million square feet and 2,646 buildings. Asking rentals rates increased as demand continues to grow for class A and B office space. The largest lease signed fourth quarter was CallMiner, Inc's relocation and expansion of 12,680-square feet (sf) to University Park, located at 12800 University Drive, Ft. Myers.

The new global Hertz headquarters was delivered fourth quarter adding a three-story, 272,592-sf office building in the Estero submarket. This project has been a long awaited \$100-million cost including the land. Hertz relocated from their New Jersey headquarters with over 650 employees.

#### Outlook

The regional economy continues to improve and all indicators remain positive for the first quarter of 2016. Passenger activity for the three Southwest Florida airports in October 2015 was 9% above the figure last year. November 2015 sales of existing single-family homes for the two coastal counties were down 9% over November 2014 and 21% below October 2015. However, median prices were substantially higher: 16% in Lee and 30% in Collier than the same time last year. Single-family building permits issued for the coastal counties in Novembers reported an increase from a year ago with Lee County issuing 237, up 12% over last year and Collier County issued 202 permits, 90 more than last November.

# **MARKETBEAT**

# Office Snapshot Q4 2015

Fort Myers/Naples, FL



COMMERCIAL PROPERTY SOUTHWEST FLORIDA

| SUBMARKET               | TOTAL<br>BLDGS | INVENTORY  | SUBLET<br>VACANT | DIRECT<br>VACANT | OVERALL<br>VACANCY<br>RATE | CURRENT<br>OVERALL NET<br>ABSORPTION | YTD OVERALL<br>NET ABSORPTION | UNDER<br>CNSTR | AVERAGE<br>ASKING RENT<br>(ALL CLASSES)* | AVERAGE<br>ASKING RENT<br>(CLASS A)* |
|-------------------------|----------------|------------|------------------|------------------|----------------------------|--------------------------------------|-------------------------------|----------------|--|--------------------------------------|
| Bonita Springs          | 192            | 2,342,352  | 1100             | 384,922          | 16.5%                      | 32,273                               | 42,846                        | 0              | \$14.61                                  | \$15.07                              |
| Cape Coral              | 382            | 2,529,288  | 2,500            | 248,501          | 9.9%                       | 8,851                                | 81,036                        | 0              | \$12.39                                  | \$17.34                              |
| City of Fort Myers      | 411            | 4,782,596  | 0                | 634,005          | 13.3%                      | (11,734)                             | 46,773                        | 0              | \$12.29                                  | \$15.41                              |
| Estero                  | 33             | 812,720    | 0                | 64,326           | 7.9%                       | 272,722                              | 299,630                       | 0              | \$16.51                                  | \$22.20                              |
| Lehigh Acres            | 73             | 426,771    | 0                | 52,176           | 12.2%                      | (17,961)                             | (17,961)                      | 0              | \$13.42                                  | N/A                                  |
| North Fort Myers        | 35             | 271,233    | 0                | 6,600            | 2.4%                       | (264)                                | (264)                         | 0              | \$7.99                                   | N/A                                  |
| S. Ft. Myers/San Carlos | 747            | 8,092,914  | 10,387           | 802,327          | 10.0%                      | (2,549)                              | 281,112                       | 0              | \$14.73                                  | \$19.61                              |
| The Islands             | 50             | 183,699    | 0                | 300              | 0.2%                       | 0                                    | 900                           | 0              | \$17.43                                  | N/A                                  |
| LEE COUNTY SUBTOTAL     | 1,923          | 19,441,573 | 13,987           | 2,193,157        | 11.4%                      | 281,338                              | 734,072                       | 0              | \$13.93                                  | \$17.48                              |
| East Naples             | 148            | 1,831,219  | 0                | 194,946          | 10.6%                      | 12,325                               | 3,130                         | 5,856          | \$15.55                                  | N/A                                  |
| Golden Gate             | 31             | 138,405    | 0                | 1,150            | 0.8%                       | 675                                  | 4,958                         | 0              | \$17.56                                  | N/A                                  |
| Lely                    | 16             | 127,558    | 0                | 27,644           | 21.7%                      | 0                                    | 3,116                         | 0              | \$19.67                                  | \$20.45                              |
| Marco Island            | 33             | 363,044    | 0                | 25,841           | 7.1%                       | (2,256)                              | (6,849)                       | 0              | \$18.77                                  | N/A                                  |
| Naples                  | 98             | 1,283,357  | 10,919           | 91,014           | 7.9%                       | (8,220)                              | 1,751                         | 0              | \$22.54                                  | \$25.33                              |
| North Naples            | 359            | 5,045,309  | 0                | 455,326          | 9.0%                       | 39,357                               | 104,463                       | 17,000         | \$24.13                                  | \$27.79                              |
| Outlying Collier County | 38             | 364,241    | 0                | 37,205           | 10.2%                      | 13,500                               | 27,100                        | 0              | \$29.96                                  | \$34.81                              |
| COLLIER COUNTY SUBTOTAL | 723            | 9,153,133  | 10,919           | 833,126          | 9.3%                       | 55,381                               | 137,669                       | 22,856         | \$21.29                                  | \$27.68                              |
| TOTALS                  | 2,646          | 28,594,706 | 24,906           | 3,026,283        | 10.7%                      | 336,719                              | 871,741                       | 22,856         | \$16.38                                  | \$21.38                              |

<sup>\*</sup>Rental rates reflect gross asking \$psf/year

| SUMMARY BY CLASS | TOTAL<br>BLDGS | INVENTORY  | SUBLET<br>VACANT | DIRECT<br>VACANT | VACANCY<br>RATE | CURRENT NET<br>ABSORPTION | YTD NET<br>ABSORPTION | UNDER<br>CNSTR | AVERAGE<br>ASKING RENT<br>OVERALL* | AVERAGE<br>ASKING RENT<br>DIRECT* |
|------------------|----------------|------------|------------------|------------------|-----------------|---------------------------|-----------------------|----------------|------------------------------------|-----------------------------------|
| Class A          | 68             | 3,704,494  | 3,600            | 564,902          | 15.3%           | 35,869                    | 149,381               | 0              | \$21.38                            | \$21.47                           |
| Class B          | 1,529          | 18,556,777 | 17,306           | 2,004,692        | 10.7%           | 286,083                   | 623,199               | 22,856         | \$15.83                            | \$15.78                           |
| Class C          | 1,049          | 6,333,435  | 4,000            | 494,250          | 7.7%            | 14,767                    | 99,161                | 0              | \$13.14                            | \$13.08                           |

# Key Lease Transactions 2015

| PROPERTY                    | SF     | TENANT                            | TRANS. TYPE | ASKING RENT* | SUBMARKET               |
|-----------------------------|--------|-----------------------------------|-------------|--------------|-------------------------|
| 12451 Gateway Blvd          | 34,013 | Alta Resources Corp.              | Lease       | \$11.00      | S. Ft. Myers/San Carlos |
| 24301 Walden Center Dr.     | 28,418 | WCI Communities, Inc.             | Lease       | \$12.00      | Bonita Springs          |
| 3580 Work Dr.               | 17,000 | Goodwill Industries of SWFL, Inc. | Lease       | WITHHELD     | City of Ft. Myers       |
| 27500 Riverview Center Blvd | 14,962 | Trak America                      | Lease       | \$12.50      | Bonita Springs          |

<sup>\*</sup>asking rents are quoted on a Triple Net (NNN) basis

### Key Sales Transactions 2015

| PROPERTY                      | SF     | SELLER/BUYER                             | PRICE        | SUBMARKET    |
|-------------------------------|--------|--|--------------|--------------|
| 3530 Kraft Rd.                | 67,597 | Pinnacle Advisory Group/Randal Bellestri | \$10,440,100 | North Naples |
| 821 5th Ave S. (2 Properties) | 49,906 | Hendricks Commercial Properties/Westbury | \$25,450,000 | Naples       |

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